



Erkki Mervaala

erkki.mervaala@gmail.com
+358505648836



WORK EXPERIENCE

Hyvän Sään Aikana

January 2017–
facebook.com/ilmastokirja
@ilmastokirja
#ilmastokirja

Climate Journalist/Subeditor/Podcast Producer/Social Media Administrator

Member of a journalist collective lead by acclaimed Finnish climate journalist Hanna Nikkanen working on “Hyvän sään aikana – Mitä Suomi tekee kun ilmasto muuttaa kaiken”, a book about climate change and Finland. In addition to co-writing long-form journalism stories on climate change, I am one of the three sub-editors of the book, maintain our social media coverage and produce the podcast series related to the book.

NewsInFocus

March 2017

User Experience Researcher

UX research for a journalism gamification project WorkInFocus available in Google Play and iTunes Store.

Demos Helsinki

September 2016–
December 2016

Research intern

Various tasks at the award-winning think tank Demos Helsinki: facilitating workshops and research interviews, blogging, social media and photo coverage, translating content, compiling contact lists, organising seminar events.

Tampereen ylioppilasteatteri

April 2016–April 2017

Playwright/Director/Producer – VISIO

Media satire co-written and co-directed with Jussi Klemetti. 15 performances February 17th to March 31st.

Ylä-Karjala

April–August 2015

Journalist

Worked as a full-time journalist for newspaper Ylä-Karjala in Nurmes.

Hogarth Worldwide

March 2015–March 2016

Content creator

Provided localising services as a freelancer for a well-known big music streaming service.

V2.fi

February 2015–March 2017

Journalist/Critic

Freelance music/entertainment/game news and reviews for entertainment website V2.fi.

Demola

May–September 2014

User Experience Designer

User Interface/Experience Designer in a web project for Demola Network.

Radio Moreeni

2013–2014

Journalist

Full-time journalist in a radio station from August 2013 to June 2014.

Freelancer

January 2013

Radio commercial producer

Radio commercial for science event Valoa pimeyteen.

Demola Tampere

October 2012–February 2013

Demola trainee

UX/game designer, audio producer and writer in a media learning game project for children Kirjatin mediamatka

Radio Moreeni

April 2012–

Radio host / producer

Producer, host, creator and developer of various radio shows for Radio Moreeni since 2012.

EDUCATION

University of Tampere

2015–

Master's studies in journalism and media

Journalism and media master's studies. Graduation in June.

University of Tampere

2015

Bachelor's degree in Social Science

Journalism and media.

University of Tampere

2014

Bachelor's degree in Science

Computer science, orientation: interactive technology.



SKILLS

DEVELOPMENT TOOLS

AUDIO TOOLS	● ● ● ● ●
TEXT TOOLS	● ● ● ● ●
VIDEO TOOLS	● ● ● ● ●
GRAPHIC DESIGN	● ● ● ● ●
UI / UX DESIGN	● ● ● ● ●
WEB CONTENT	● ● ● ● ●

MEDIA TOOLS

PHOTOSHOP	● ● ● ● ●
PREMIERE	● ● ● ● ●
INDESIGN	● ● ● ● ●
PRO TOOLS	● ● ● ● ●
JUTEL	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●

LANGUAGES

FINNISH	NATIVE	● ● ● ● ●
ENGLISH		● ● ● ● ●
SWEDISH		● ● ● ● ●
CZECH		● ● ● ● ●



A VERY BRIEF STORY OF ME

I am a 27-year-old double bachelor of journalism and computer science. In Tampere, Finland I am currently just about to finish up my master's studies in journalism and communication this spring, after which I intend to move to the city of my 2016 Erasmus+ exchange studies – Prague, Czech Republic.

I have both professional and educational background in a large variety of subjects. In recent years my main focus has been media and communication in its various forms. During my tenure as a research intern I developed both my strategic and business communication skills.

Over the years I have become an expert on efficient social media usage in my positions at Demos, Radio Moreeni and most recently as one of the three sub-editors and social media managers in the book project "Hyvän sään aikana" ("During the fair weather").

I am very proficient in IT related tasks due to my studies and various jobs from freelance web designing to a very recent user experience research and analysis for a startup journalism gamification project. Despite my existing skills, I am always interested to learn more and am a fast learner.

Some skills I continue to hone congruently. My work as a radio and podcast host has brought me experience as a speaker and a presenter. I also want to constantly learn develop my skills on writing, photography and social media strategies, not to mention foreign languages. My hobbies include various sports, composing and performing music and theater.

I have a passion for good stories, creative communication and innovative usage and visualisation of big data. My interests also include music and arts, science, economics and psychology, and I do consider myself a bit of a book worm when it comes such subjects.

And finally, here are some kind words from my research internship supervisor Researcher and Programme Manager Julia Jousilahti of Demos Helsinki:
"Erkki Mervaala proved to be a self-motivated, analytical, curious and reliable employee, and I warmly recommend him"

LINKS

[linkedin.com/in/erkkimervaala](https://www.linkedin.com/in/erkkimervaala)

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THANKS FOR YOUR INTEREST!